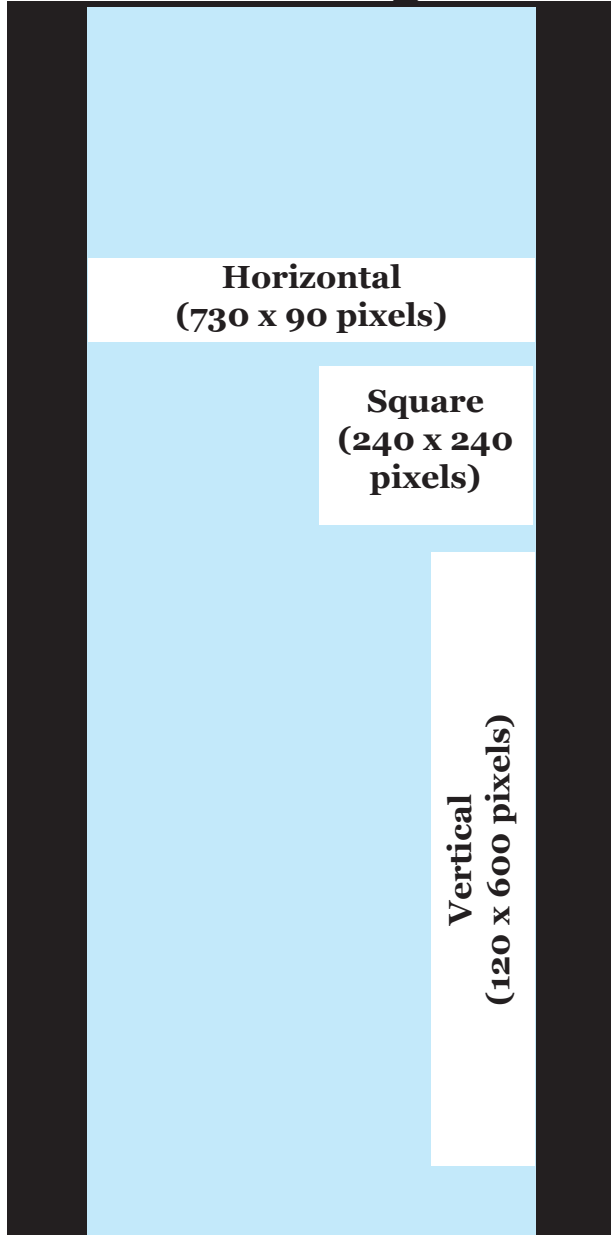


Mid-South Horse Review



Web Advertising Rates



Web Ads:

Horizontal: 730 x 90 Pixels

Square: 240 x 240 Pixels

Vertical : 120 x 600 Pixels

\$200 for 30 Consecutive Days.

Can be posted any day in the month

OR

Purchase a 1/4 page display ad or larger
and get a Web Ad for *only* \$50
for 30 consecutive days,
posted any day of the month

Mid-South Horse Review Liability

Mid-South Horse Review reserves the right to hold the advertiser and/or its agency jointly or individually liable for all advertising costs payable to the Mid-South Horse Review. In case of typographical errors or omissions, Mid-South Horse Review shall not be liable for damages beyond the cost of the actual advertisement. In addition, Mid-South Horse Review is not liable for typographical errors resulting from the submission of ad copy in hand-written form or taken by phone.

All advertising contracts, space orders, and copy are subject to the approval of the publisher. When sending original artwork or logos, send either the original or a printable reproduction. Mid-South Horse Review is not responsible for photos and/or artwork. All ads will be designed and typeset for the best possible exposure and reader response.

